

The Enterprise of the Future

Managing Change Successfully

17 th National Convention

Introduction

It is the inescapable responsibility of the CEO's to plan for the future. He has to cope up to the changes that are likely to affect him, his business, and his stakeholders. The forces like globalization, technological obsolescence, demanding customers and marketing warfare's will be affecting every type of business. He will have to realize that *Strategy will be King*. This will be of paramount importance to survive and grow. In this endeavor, his major ally will be a management consultant.

IMCI (Pune Chapter) proudly announces that they will be hosting the 17 th national convention in Pune on **January 21 & 22** (Friday & Saturday), 2011. The theme will be *The Enterprise of the Future- Managing Change Successfully..*

Topics & Speakers

The convention will focus on following topics:

- Management of change
- Creating environment for innovation
- Global integration and opportunity identification
- Corporate social responsibility
- Attracting and retaining talent
- Growth through mergers & acquisitions
- Brand building
- Creating Indian Multi National Corporations (MNC's)
- Networking
- Interface between industry and academia

Learned speakers from industry, academia and consultancy have been invited. Following speakers have confirmed their participation.

Speaker	Organization	Topic
• Mr. L. C. Singh	MD Nihilent Technologies	The future of IT
• Dr. P.Bavadekar	MD Mitcon Consultancy.	The future of SME
• Dr. Raja Smart	MD Interlink Pvt. Ltd.	The future of healthcare
• Dr. Ajit Patwardhan	Ex-Dean NICMAR	Infrastructure
		Development and Risk Management
• Dr. Dilip M. Sarwate	CMC	Institutionalizing innovation

Confirmations are awaited from other celebrity speakers.

Who should attend?

It is expected that the participants will include CEO's, MD's and other top management members from large as well as SME sectors that will have to plan the future for their organizations. It will be highly relevant also to management consultants and senior faculty members.

Invitation for papers

IMCI members are invited to send their papers on any aspect of the theme. The length of paper should not exceed 5000 words, in Times New Roman (Font size 14). A soft copy should be sent via e-mail. The last date for submission is **November 15, 2010**. A panel of experts will select three best papers and the Authors will be invited to make a presentation at the time of convention. The paper registration entry form is enclosed.

Souvenir

A souvenir will be released at the time of convention which will include all the Papers received on the theme of the convention. It will also have messages and advertisements from the sponsors. The advertisement release form and the tariff card is enclosed.

Delegate fees

The delegate fees will be as follows:

· IMCI members: Rs.3500.00

(An early bird discount of 20% will be given if payments are made on or before November 10, 2010).

· Industry delegates: Rs.4000.00

· Students & Faculty: Rs.2500.00

The charges are inclusive of two lunches, one dinner, tea/coffee, hall charges, PA facilities and delegate kit comprising of executive bag and reading material.. 10% discount will be offered on above charges if 3 or more nominations are received from same organization. The above charges do not include your travel, local conveyance, lodging and other personal expenses. Outstation delegates can be booked in nearby hotels and clubs with reasonable charges. Delegates must send their bookings by **November 15, 2010** to avail of concessional rates. The delegate registration form is enclosed,

Venue

The convention will be held at Hotel Le Meridian, Opposite Pune Railway Station.

Sponsorship

The Convention will provide the following sponsorship opportunities to industry & business:

Principal sponsor	Rs. 500,000.00
Co-sponsors	Rs. 100,000.00
Memento sponsors	Rs. 50,000.00
Banner sponsors	Rs. 10,000.00

Sponsors will be provided different privileges which will include stage displays, acknowledgements in all communications and free delegates depending on the type of sponsorships.

*The Institute of Management Consultants of India (Pune Chapter)
Convention Committee*

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·Pooja Bal		

ABOUT IMCI

The Institute of Management Consultants of India (IMCI) is the apex body of management consulting professionals, being the only registered institute of established management consultancy firms and practicing individuals in India. It was constituted in the year 1991. IMCI became the first Asian organisation to be accepted for membership of the International Council of Management Consulting Institutes (ICMCI), the global apex body of Management Consulting Institutes.

OBJECTIVES

- * Definition and implementation of an ethical code of conduct for the profession to maintain high performance standards.
- * Certification of Management Consultants to rigorous international standards.
- * Networking with local, regional, national and international business houses.
- * Creation of awareness about the profession amongst potential users.
- * Rendering and promoting the export of management consultancy services.
- * Helping to create and maintain a single representative image and forging a link between members of the institute for exchange of knowledge and experience.

MEMBERSHIP CRITERIA

The applicants for membership should have been engaged in the practice of management consultancy either on a full time or part time basis or could be a faculty member/research associate/student of a business school recognized by All India Council for Technical Education (AICTE) or a student of Diploma in Management Consulting of our institute. An applicant can be granted the status of an individual/affiliate/associate or student affiliate depending on her/his profile and achievement. In addition, organizations which are separate entities or divisions of firms, companies or other entities that have been in full time management Consultancy Business for at least three continuous years are eligible to become members of the College of Consulting (CCF) Firms, provided they satisfy some preconditions.

After screening and successful interview at the Chapter level, the candidate/firm is recommended for membership. A scrutiny by members of the national Accreditation Board follows and if found eligible, the candidate / firm will be accepted as a member of the Institute.



**THE INSTITUTE OF
MANAGEMENT CONSULTANTS
OF INDIA**

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CMC DESIGNATION

Certified Management Consultant (CMC) designation implies international recognition to worldwide standards. CMC designation is awarded to individual members who have passed the qualifying examination and have met professional standard of competence and ethics. The CMC awarded by IMCI in India is reciprocally recognized in 45 countries who are members of International Council of Management Consulting Institutes (ICMCI).

Pune Chapter

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